



DIRECTV and the BSA Scouting into the Future



DIRECTV announced at the 2010 National BSA Annual Meeting in Dallas a new relationship with the Boy Scouts of America and an opportunity for the Scouting community to support their local council as new DIRECTV subscribers.

The relationship will help subscribers' wallets as well as councils. Beginning August 1, 2010, new DIRECTV subscribers who sign up using this special Scouting telephone number, [1-877-548-3550](tel:1-877-548-3550), will receive a \$100 credit on their bill in the form of ten \$10 bill credits. When you call you must provide our Council's Number (084) and your area code for us to get credit on your new subscription – so: **084 – “your area code”**.



Also, for each new subscriber who signs up using the Scouting number, DIRECTV will donate \$75 to the local council initiating the new subscription. South Florida Council will deposit every \$75 investment from DIRECTV into the O-Shot-Caw Lodge, Order of the Arrow's Joseph Aaron Abbot Campership Fund to help send Scouts with financial need to summer camp.

DIRECTV is leading the digital television revolution with more than 285 digital channels, the largest HD channel count with 130, and has award winning DVR technology. Their Whole-Home DVR service lets you share your recorded programs with any TV in the house from a single HD DVR. There are also the undisputed leader in sports – with more sports packages and live games than any other provider.

Enjoy the best in family entertainment on DIRECTV and help send Scouts from the South Florida Council to summer camp. Call today to sign up!